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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/731,020	12/10/2003	Magda Mourad	YOR9-2003-0629	5192

7590 07/21/2009
Andrew M. Calderon
Greenblum & Bernstein, P.L.C.
1950 Roland Clarke Place
Reston, VA 20191

EXAMINER

TRAORE, FATOUMATA

ART UNIT	PAPER NUMBER
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2436

MAIL DATE	DELIVERY MODE
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07/21/2009

PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Interview Summary	Application No. 10/731,020	Applicant(s) MOURAD, MAGDA	
	Examiner FATOUMATA TRAORE	Art Unit 2436	

All participants (applicant, applicant's representative, PTO personnel):

(1) FATOUMATA TRAORE. (3) Andrew M. Calderon (Reg. No. 38093).

(2) _____. (4) _____.

Date of Interview: 15 July 2009.

Type: a) ☒ Telephonic b) ☐ Video Conference
c) ☐ Personal [copy given to: 1) ☐ applicant 2) ☐ applicant's representative]

Exhibit shown or demonstration conducted: d) ☐ Yes e) ☐ No.
If Yes, brief description: _____.

Claim(s) discussed: 1, 17 and 32.

Identification of prior art discussed: Doty, Amit Sawarkar, Bjomestad et.

Agreement with respect to the claims f) ☐ was reached. g) ☐ was not reached. h) ☐ N/A.

Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: Applicant's representative, Andrew M. Calderon, Reg. No. 38,093, presented argument regarding the interpretation of promotional materail and thumbnail for use in electronic store;making the one or more SCOs availabl,e for searching. Applicant's representative also discussed possible claim amendments. The examiner indicated further search and consideration would be required. .

(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)

THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP Section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN A NON-EXTENDABLE PERIOD OF THE LONGER OF ONE MONTH OR THIRTY DAYS FROM THIS INTERVIEW DATE, OR THE MAILING DATE OF THIS INTERVIEW SUMMARY FORM, WHICHEVER IS LATER, TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached sheet.

	/Nasser G Moazzami/ Supervisory Patent Examiner, Art Unit 2436
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